



American Association for the Treatment of Opioid Dependence, Inc.

2018 CONFERENCE

# EXHIBITOR AND SPONSORSHIP PROSPECTUS

Advancing & Integrating  
Specialized Addiction  
Treatment & Recovery

MARCH 10–14, 2018

NEW YORK MARRIOTT MARQUIS  
LOCATED IN THE HEART  
OF TIMES SQUARE

EARLY BIRD DEADLINE:  
SEPTEMBER 8, 2017

[aatod.org](http://aatod.org)



# New York





## GENERAL INFORMATION

# Advancing & Integrating Specialized Addiction Treatment & Recovery

### SPONSORS

NYS Office of Alcoholism and Substance Abuse Services (OASAS) and COMPA, the Coalition of Medication Treatment Providers and Advocates

### CONFERENCE CHAIR

Allegra Schorr, President, COMPA

### EXHIBIT MANAGEMENT

Talley Management Group, Inc.  
Alex Springer  
Meetings & Exhibits Manager  
19 Mantua Road  
Mount Royal, New Jersey 08061  
Phone: (856) 423-3091  
Fax: (856) 423-3420  
E-mail: [aatod@talley.com](mailto:aatod@talley.com)  
Website: [www.aatod.org](http://www.aatod.org)

### EXHIBIT COORDINATOR

Gina Pozielli  
E-mail: [gpozielli@talley.com](mailto:gpozielli@talley.com)

### REGISTRATION

Website: [www.aatod.org](http://www.aatod.org)  
Phone: (856) 423-3091, option 3

Professionally  
Managed by



## LETTER FROM THE CONFERENCE LEADERSHIP

Dear Colleagues,

It is our distinct pleasure to invite you to participate in the 2018 AATOD Conference, which will convene at the New York Marriott Marquis Hotel, March 10 – 14, 2018. We are grateful to have the support and sponsorship of the New York State Office of Alcoholism and Substance Abuse Services (OASAS) and we thank COMPA: The Coalition of Medication Assisted Treatment Providers and Advocates, as well as the conference planning committee for their efforts.

We have chosen one of the premier hotels in Times Square as the site for this conference. Conference participants will be surrounded by the bright lights of Broadway, steps away from world-famous theaters, acclaimed dining and countless other attractions, and will return to some of the most spacious guest rooms in New York City.

Our conference theme, *Advancing & Integrating Specialized Addiction Treatment & Recovery*, will address the continuing opioid epidemic and the importance of integrating service delivery with a wide network of medical and community-based providers to ensure optimal care, recovery and support for patients and families. This conference has a rich history in content development and building on the success of previous conferences. We expect to draw a significant number of conference participants. The opioid dependence treatment field is expanding and there are now more than 1,500 certified Opioid Treatment Programs (OTPs) treating over 375,000 patients in the United States. In addition, our international counterpart, EUROPAD, representing over 600 OTPs in more than 27 countries, will be in attendance. Through the work of AATOD and EUROPAD in forming the World Federation for the Treatment of Opioid Dependence, exhibitors will have the opportunity to expand their customer base by marketing their products to a worldwide audience.

The AATOD Conference draws an impressive number of decision-making Program Sponsors and Chief Executive Officers who visit our exhibit area to learn about new and existing products. This conference will continue our tradition of offering exceptional opportunities for exhibiting companies to interact with professionals and officials devoted to the treatment of opioid use disorder throughout the nation and internationally.

With over 100,000 square feet of event space, the New York Marriott Marquis Hotel has ample room for attendees to network and mingle. The Exhibit Hall is spacious, attractive and is centrally located within the main conference area. In addition, the welcome reception, daily continental breakfasts, afternoon breaks, and other networking functions and conference activities will all gather in the exhibit area during dedicated times ensuring maximum exhibit exposure. As in the past, we have listened to our exhibiting companies and are planning our conference to ensure that people will actively participate in our programs and exhibit areas. We have added complimentary coffee and tea service in the Exhibit Hall to further encourage that this is “the” place to meet throughout the day.

We encourage exhibitors to reserve an exhibit space for the 2018 AATOD Conference as soon as possible to secure a prime booth location and receive the early bird discount rate. Booth prices will increase on September 9, 2017. We also advise you to book hotel rooms at your earliest opportunity.

We sincerely hope that you will decide to join us for another extraordinary AATOD Conference in one of the great cities of the world. We look forward to seeing you in New York City!

Sincerely yours,

A handwritten signature in cursive script that reads 'Allegra Schorr'.

Allegra Schorr  
Conference Chair

A handwritten signature in cursive script that reads 'Mark W. Parrino'.

Mark W. Parrino, MPA  
President



American Association for the Treatment of Opioid Dependence, Inc.



## Advancing & Integrating Specialized Addiction Treatment & Recovery

The 2018 American Association for the Treatment of Opioid Dependence, Inc. Conference will be held **March 10–14, 2018**, at the New York Marriott Marquis, New York, NY. The 2018 conference theme, “Advancing & Integrating Specialized Addiction Treatment & Recovery” highlights the issues and challenges of medication assisted treatment in the context of the current opioid use/abuse epidemic.

We anticipate that **over 1,700** physicians, social workers, nurses, counselors, program administrators, executive directors and other treatment providers from many countries will participate in this dynamic conference. The registrants are decision-makers with **purchasing power** for their treatment centers and are looking for new products, services and information to improve their patient treatment.

### 2018 EXHIBIT PROGRAM BENEFITS

#### Opportunities that Have Drawn Exhibitors Back Year after Year:

- Showcase new products, services and information
- Network and meet the decision makers with buying power
- Support the industry
- Increase brand awareness
- Create long-lasting relationships, make connections with new contacts, and preserve standing relationships with current contacts





# EXHIBITOR INFORMATION

## RATES

*Apply on or before September 8, 2017*

\$2,050 Technical/Corporate Rate corner booth

\$1,900 Technical/Corporate Rate inline booth

\$1,200 Non-Profit Rate

*Apply after September 8, 2017*

\$2,250 Technical/Corporate Rate corner booth

\$2,100 Technical/Corporate Rate inline booth

\$1,350 Non-Profit Rate

*Purchase of a booth includes carpeted booth space and ID sign*

## EXHIBITOR REGISTRATION

- Each company is entitled to **one (1) Full Conference registration**, good for the conference.
- Each company is also entitled to **five (5) badges for booth personnel** over and above the one complimentary conference badge.
- These five (5) badges allow entrance to the **exhibit area only**, and do not allow admission to other parts of the Conference program.
- Badge forms will be provided with booth confirmation for advance registration. Due date for registration form is February 10, 2018
- Pre-ordered badges will be available onsite at the registration desk

## EXHIBIT HALL SPACE ASSIGNMENT

Exhibit booths will be assigned based on **priority points** until September 8, 2018. After the initial round of booth assignments, booths will be assigned on a first-come, first-served basis.

### HOW TO EARN POINTS:

- 1 priority point for each year exhibited
- 1 priority point for every \$2,000 in sponsorship

Priority for space assignment will be based upon the number of years a company has been exhibiting.

In the case of an equal number of points, priority will be determined by date of receipt of application with payment.

\*Initial round date AFTER EARLY BIRD DEADLINE: **September 8, 2017**

\*Space will NOT be assigned until a 50% deposit is paid.

## INSTALLATION OF EXHIBITS

**Sunday, March 11, 2018**                      **8:00 a.m.–3:00 p.m.**

Exhibits must be completely set up by 3:00 p.m., Sunday, March 11, 2018. Any exhibit not unpacked by this time will be placed in storage and will be returned after exhibits close on Sunday evening, OR, the exhibit may be ordered set-up by Exhibit Management with the cost being charged to the exhibitor.

## EXHIBIT HOURS

<b>Sunday, March 11, 2018</b>	<b>4:00 p.m.–7:30 p.m.</b>
<b>Monday, March 12, 2018</b>	<b>7:30 a.m.–9:30 a.m. and 11:30 a.m.–4:30 p.m.*</b>
<b>Tuesday, March 13, 2018</b>	<b>7:30 a.m.–1:30 p.m.</b>

*\*Exhibitor Networking event is a Monday afternoon lunch*

As a courtesy to registrants and your fellow exhibitors, please open your booth on time each morning and staff it during exhibit hours until the scheduled closing.

No packing of equipment, dismantling of booths, or removal of literature will be permitted until the official closing time of 1:30 p.m., Tuesday, March 13, 2018.

## DISMANTLING OF EXHIBITS

**March 13, 2018**                      **1:30 p.m.–5:00 p.m.**

**Please note:** All booths must be packed and removed from the exhibit area by 5:00 p.m. To avoid any damage to your equipment, please remain in your exhibit space until crates are delivered to your booth. Security is provided as a deterrent. Exhibit Management and its agents are not responsible for any loss or damage to exhibits, personal belongings, etc.

## DISTRIBUTION OF GIVEAWAYS

Reaffirming the belief that the distribution of giveaways detracts from the professional nature of the conference, the American Association for the Treatment of Opioid Dependence has resolved that only items deemed useful and in the professional interests of the registrants may be distributed. All items to be distributed must receive approval from the Exhibit Manager.

## GENERAL SERVICE INFORMATION

**CRATE STORAGE:** Empty crates, boxes, and cartons must be removed from the exhibit space by 3:00 p.m. on Sunday, March 11, 2018. "Empty" stickers, which must be placed on all items going into storage, will be provided. DO NOT place anything of value in storage. Containers or skids with no such stickers will be considered refuse and be disposed of. Crates, boxes and cartons may not be stored behind booth backgrounds.

## FURNITURE-CARPETING-LABOR-RENTAL DISPLAYS

Services will be provided by Freeman Decorating Services.

Rental order forms will be provided in the service kits and sent to each exhibiting company.

Exhibitors are responsible for all furniture, wastebaskets, etc.

Facility IS fully carpeted.

The services provided by the Official General Contractor (Freeman) will include:

- Receiving shipments to their warehouse
- Delivery to your booth
- Removal, storage and return of empty crates and containers
- Removal or packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock.
- Additional shipping information will be included in the service kit.

## BOOTH CLEANING

Arrangements for nightly cleaning will be the responsibility of each exhibitor. Cleaning forms will be provided. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost shall be charged to the exhibitor.



## CONFERENCE SITE



### New York Marriott Marquis

1535 Broadway  
New York, New York 10036  
Tel: +1 212-398-1900

### HOTEL ROOMS

All sleeping rooms have been reserved at the New York Marriott Marquis. Room rates have been reserved for attendees at a conference rate of \$299 single/double occupancy in a standard room. This reduced rate is available until February 15, 2018, subject to availability.

Reservation requests received after the cut-off date of February 15, 2018, will be based on availability at the hotel's prevailing rates.

To reserve a room at the group rate, please click on the link on the Conference section of the AATOD website ([www.aatod.org](http://www.aatod.org)) or contact the hotel directly by calling their reservation line at 212-398-1900. **Please be sure to reference the American Association for the Treatment of Opioid Dependence or AATOD Conference.**

## PAST EXHIBITORS INCLUDE...

Acadia Healthcare	Centre for Addiction and Mental Health	Laboratory Corporation of America	PharmBlue
Accell Software Engineering	Clinical Science Laboratory	Mallinckrodt Pharmaceuticals	Physicians Choice Laboratory Services, Inc.
Accreditation Now Inc.	CompuMed, Inc.	Manisses Communications	Pinnacle Treatment Centers
Accumedic	Comstock Computing LLC	MARS Project	Powerful Radio Productions
ACM Medical Laboratory	Council on Accreditation	MD Labs / C and L Healthcare LLC	Qiagen
ACTION Campaign	Covenant Nutritional Supplements	MedComp Sciences	Redwood Toxicology Laboratory, Inc.
Adapt Pharma	CRC Health Group	Medication Assisted Therapies	Roche Pharmaceuticals
Addiction Management Systems, Inc.	Creative Socio-Medics	MedSTAT	Rosecrance Health Network
Addiction Professional	CSS	Mertz Taggart	RTI International
Addiction Technology Transfer Center Network	Dade Behring	MethodOne by Computalogic, Ilc	SAAS Express
Addiction Treatment Providers	Darts LLC	Millennium Health	SAMMS (Netrix LLC)
ADVIX Electronic Health Record	Dominion Diagnostics	Millin Associates LLC	San Diego Reference Laboratory
Aeon Clinical Laboratories	Drug Policy Alliance	MJS Packaging	Scientific Testing Laboratories, Inc.
AEP New York, LLC	Drugscan	Molecular Dx	SCIEIX
AIT Laboratories	eAnytime Kiosks Inc.	Momentum Services, Inc	SciLog   Parker domnick hunter
Alcohol and Drug Abuse Certification Board of GA	Eastside Clinic	MP Biomedicals	Serene Center
Alina Lodge	Emerging Solutions in Pain	NAADAC	Silver Hill Hospital
Alkermes, Inc.	Enovative Technologies	Naples Medical Devices LLC	SMART Management, Inc.
American Association for the Treatment of Opioid Dependence	ERP Therapy/SLS Health	National Commission on Correctional Health Care	Smith Medical Partners
American Bio Corporation	FEi Systems	National Institute on Drug Abuse (NIDA)	Sober.com
American Screening Corporation	Fidelitas Medical IT - Solutions, LP	National SBIRT ATTC	Soft Landing Labs
American Society of Addiction Medicine	Friends Medical Laboratory, Inc	Neogen Corporation	STERLING Reference Laboratories
Ammon Analytical Laboratory, Inc.	Friends Research Institute Inc.	Netalytics	Stop Stigma Now
Atlantic Diagnostic Laboratories, LLC	Gaudenzia Training Institute	Netsmart Technologies, Inc.	Stratus EMR
ATP Insurance Program	GlaxoSmithKline	NHS Parkside Recovery	Substance Abuse and Mental Health Services Administration
Avee Laboratories	Global Medical Systems Inc.	NIATx	TenEleven Group, Inc.
BCI Management Systems	Graham-Massey Analytical Labs Inc.	Noble Medical Inc.	Texas Opioid Treatment Alliance Inc
Behavioral Health of the Palm Beaches	Great Lakes Addiction Technology Transfer Center	Norchem	The Braff Group
Berlin Packaging	Habit OPCO	NOVX Systems Inc.	The Joint Commission
Beth Israel Medical Center	Harwoods Miami Safe Company	Nutritional Supplements Corporation, Inc.	Tower Systems, Inc.
Bhbusiness	Hazelden Publishing	NYS Office of Alcohol Substance Abuse	Treatment Hub 365
BioDelivery Sciences International	HCE Inc.	O.Berk Co. of New England & Kols Container	United States Drug Testing Laboratories
Braeburn Pharmaceuticals	Help4Hep/TSP c/O Project Inform	OraSure Technologies, Inc.	USA Lab Test
Branan Medical Corporation	IC&RC/PCB	Orexo US, Inc.	Valley Hope Association
Brown Consulting, Ltd.	Illinois Department of Human Services	Partners for Recovery Managed by ABT Associates	Vendome Group LLC
C.A.M.H. Center for Addiction & Mental Health	Indivior	Pathways Recovery Lodge	VistaPharm, Inc.
California Opioid Maintenance Providers (COMP)	Inflexion	Patient Support and Community Education	Walden University
Calloway Labs	International Diagnostic Systems Corp	PCB/IC&RC	Wedgewood Pharmacy
CARF International	IRETA		West-Ward Pharmaceuticals
	Irwin Siegel Agency, Inc.		Weston Medical Publishing/Journal of Opioid Management
	Karger Publishers		White Deer Run/Cove Forge/Bowling
	Kroll		





## SPONSORSHIP OPPORTUNITIES

Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company's visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.

- ▶ How will you enhance your exhibit presence and attract the qualified leads you are looking for?
- ▶ **Simple.** Draw them in with additional sponsorship and marketing opportunities.

**Our new sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2018 AATOD Conference.**

Here's your chance to:

- Show your support
- Share your products and services
- Secure a sponsorship at the AATOD Conference

## INCREASING YOUR PRESENCE

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

### SPONSORSHIP LEVELS

Combine your booth cost, sponsorship items, advertising, and/or events to increase your conference visibility.

**Platinum Level Sponsor**—\$50,000 and higher

**Gold Level Sponsor**—\$25,000–\$49,999

**Silver Level Sponsor**—\$5,000–\$24,999

**Bronze Level Sponsor**—\$2,500–\$4,999

**Platinum Level** — 3 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Gold Level** — 2 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Silver Level** — 1 complimentary full conference registration (in addition to the 1 full registration associated with exhibiting)

Indicate your sponsorship and booth selections on the Exhibitor Contract, then total the amounts of the items to determine your sponsorship level.

- ▶ **All Sponsors will receive recognition onsite as well as:**

- In the AATOD conference final program
- On the AATOD website
- In the various promotional mailings that may be available based on the time of sponsorship selection and full payment.





## SPONSORSHIP ITEMS AND AMENITIES

Extend your brand identity and marketing capabilities with a strong visible presence at the AATOD Conference. Sponsors stand out from other exhibitors and deliver a positive message of commitment and support to show attendees.

### Welcome Reception **\$10,000** Sunday Evening (maximum 4)

Promote your company by hosting the Welcome event of the 2018 AATOD Conference.

*The following sponsorship opportunities are also available during the welcome reception.*

#### Welcome Reception Stations

- Hot Dog Station
- Cheesecake Station
- Chinatown Station
- Clam Chowder

#### Additional Welcome Receptions Items

- Napkins
- Table Tent Cards

### Conference App **Reserved** **\$10,000**

Each attendee will have access to the conference app which contains all the conference proceedings. Your company will be prominently displayed on the landing page of the app.

### Conference Tote Bag **Reserved** **\$10,000**

Conference bags are distributed to every attendee. As the exclusive sponsor of the conference tote bag, your logo will be displayed on each one.

### Wi-Fi **\$10,000**

### Coffee in the Exhibit Hall **\$10,000** <sup>5</sup> ~~(\$6,000)~~ **(4 available)**

Provide coffee in the exhibit hall for attendees; coffee cups with your logo will be placed at coffee stations.

### Hotel Key Cards **Reserved** **\$8,500**

Hotel key cards with your branding will be distributed to AATOD attendees at hotel check in.

### Water Station **Reserved** **\$8,000**

Showcase your brand with a water bottle giveaway and signage at water stations.

### Professional Headshot Lounge **\$6,500**

Many conference attendees need to update their 10-year-old headshot and having a new professional one can make them — and YOU — stand out. Make sure attendees stop by your branded Professional Headshot Lounge to have their FREE executive headshot taken. After photos are taken, attendees review and choose their final digital images, which are then emailed directly to them.

### Conference Lanyards **Reserved** **\$6,500**

Show your support by adding your logo to each lanyard.

### Conference Notebook **Reserved** **\$6,500**

The notebook is distributed to each attendee in their conference bag upon checking in for the conference. Your name and logo will be prominently displayed on the front of each notebook.

### Volunteer Shirts **Reserved** **\$6,500**

### Go Charge Kiosk **\$6,000 per unit**

Ensure booth traffic with a smart phone charging station located on the show floor right next to your exhibit booth!

### Hotel Room Drop **\$5,000**

As a sponsor of a hotel room drop, you can create a promotional flyer or giveaway to be placed on the doors of attendees during the Conference.

### Pocket Program **\$3,500**

A must have for the attendees! This is the handiest program of all. For a quick reference, each attendee has access to the session schedule, rooms used, and hours of the exhibit hall in this convenient, pocket-sized program.

### Pens **Reserved** **\$3,500**

Everyone needs a pen (or two)... why not brand them with your logo?

### Monday Lunch **\$2,500** <sup>2</sup> ~~(\$4,000)~~ **(4 available)**

### Conference Bag Inserts **\$1,000**

We will include your printed insert into all attendee tote bags.

### Mirror Clings in the Conference Hotel Bathrooms (per floor) **\$1,000**

Own the most popular place on the level! Place your message where everyone will eventually be. Includes signage on the major convention center mirrors.

### Logo in Conference Program **\$350**

Stand out from other exhibitors and showcase your logo with your company description in the 2018 AATOD Conference Program.

## MARKETING AND ADVERTISING OPPORTUNITIES

### Pre Conference Attendee List **\$500**

### Post Conference Attendee List **\$500**

All exhibitors will receive the opportunity to send a one-time mailing to the Pre or Post Conference attendee list. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you. *All mailings must be approved by Show Management.*

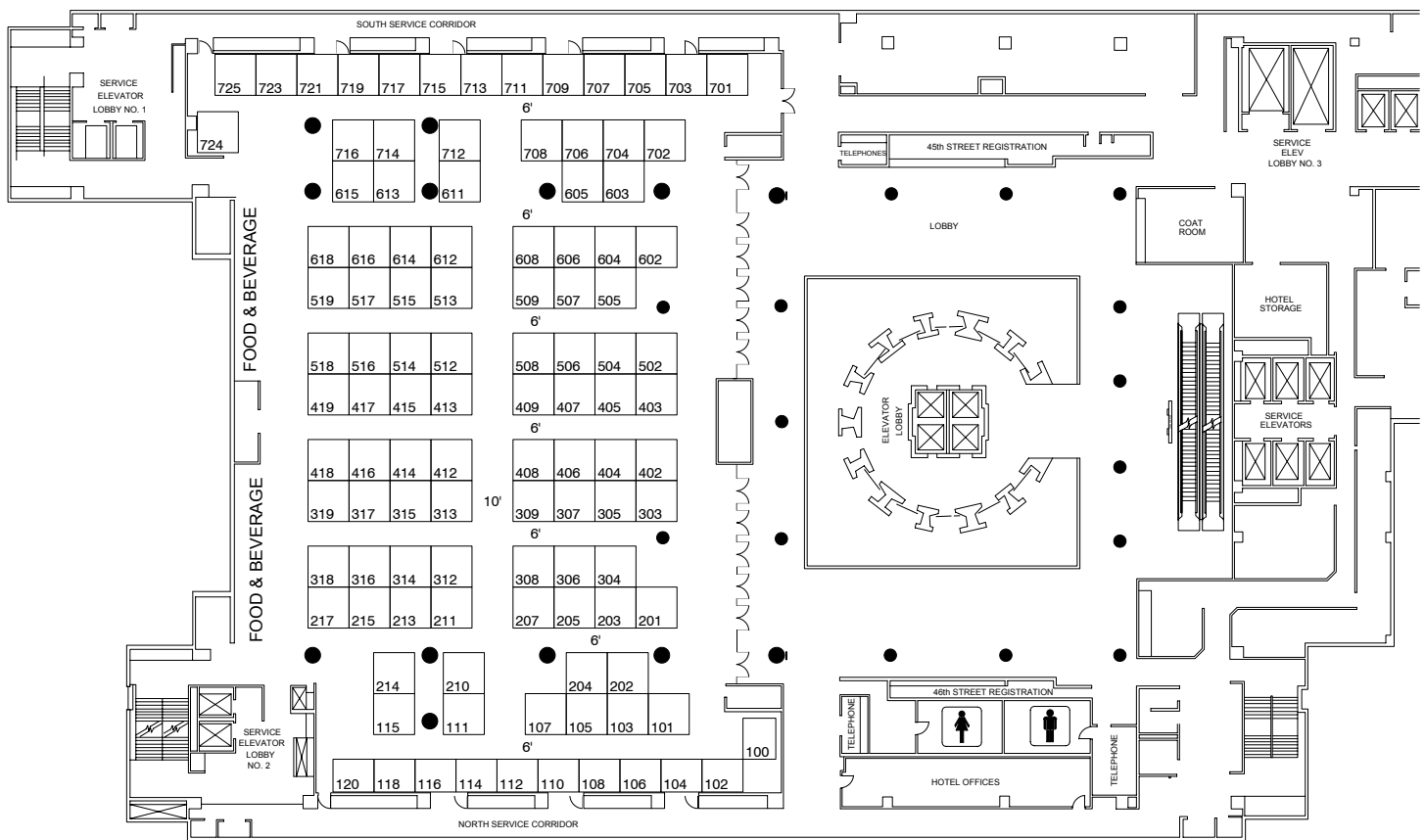
For more information on all sponsorship or marketing opportunities, please contact Alexandra Springer at [aspringer@talley.com](mailto:aspringer@talley.com).

**SIGN UP** for your sponsorship or marketing item by checking the appropriate box on the sponsorship contract.

*Please note: Sponsorships must be approved by Show Management.*



## EXHIBIT HALL FLOOR PLAN



## QUICK FACTS

### DATES AND HOURS

Early Bird Deadline	September 8, 2017
Hotel Rooms	February 15, 2018
Directory Form	January 3, 2018
50% Deposit	With your application
Balance Due	December 1, 2017
Questionnaire	February 8, 2018
Registration Form	February 10, 2018
Giveaway Form	February 8, 2018

### SET UP:

Sunday, March 11, 2018	8:00 a.m.–3:00 p.m.
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### OPEN HALL:

Sunday, March 11, 2018	4:00 p.m.–7:30 p.m.
Monday, March 12, 2018	7:30 a.m.–9:30 a.m. and 11:30 a.m.–4:30 p.m.
Tuesday, March 13, 2018	7:30 a.m.–1:30 p.m.

### BREAK DOWN:

Tuesday, March 13, 2018	1:30 p.m.–4:00 p.m.
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### BOOTHS

Include ID sign & Drapes

Do not include Table, Chairs, Wi-Fi, AV & Power connection

Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

### SPONSORSHIP

Combine your booth cost, sponsorship items, advertising and/or events to increase your conference visibility.

### REGISTRATION

Each exhibiting company is entitled to one (1) Full Conference registration and five (5) exhibit hall only badges.

### CONTACTS

**Alex Springer, CMP** | Meetings & Exhibits Manager | E-Mail: [aatod@talley.com](mailto:aatod@talley.com)

**Gina Pozielli** | Meeting & Exhibits Coordinator | E-mail: [gpozielli@talley.com](mailto:gpozielli@talley.com)

### CANCELLATION

Exhibitors shall give written notice of cancellation.

Cancellation 90 days or more prior to the opening of the meeting, the deposit shall be retained

Cancellation less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space

## CVV #



## EXHIBITOR TERMS AND CONDITIONS

**SHOW MANAGEMENT** is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email gpozzielli@talley.com Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

**ELIGIBLE EXHIBITS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**INSTALLATION, SHOW AND DISMANTLEMENT:** Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

**CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:** Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

**SPACE ASSIGNMENTS AND SUBLEASE:** Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

**RELOCATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

**LIMITATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

**MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING:** Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

**LIMITATION OF LIABILITY:** The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

**INSURANCE:** All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

## EXHIBITOR RULES AND REGULATIONS

**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

**CONFERENCE ACTIVITY APPROVAL:** "Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the (Association). Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges. "

**USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

**FDA APPROVAL/CLEARANCE:** If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

**EXHIBIT HALL BADGES:** All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

# CONFERENCE AT A GLANCE

Subject to Change

NEW  
SCHEDULE  
IN 2018!

DATE	TIME	EVENT
Saturday, 3-10	7:30 a.m.–5:00 p.m.	Registration Open
	8:00 a.m.–5:00 p.m.	Pre-Conference Sessions
	5:00 p.m.–8:30 p.m.	AATOD Open Board Meeting
Sunday, 3-11	7:30 a.m.–7:30 p.m.	Registration Open
	8:00 a.m.–5:30 p.m.	Pre-Conference Sessions
	8:00 a.m.–5:30 p.m.	Opioid Maintenance Pharmacotherapy: A Course for Clinicians
	4:00 p.m.–7:30 p.m.	<b>Exhibits</b>
	4:00 p.m.–7:30 p.m.	Posters
	5:30 p.m.–7:30 p.m.	<b>Welcome Reception</b> in Exhibit Hall
	7:30 p.m.–8:30 p.m.	Methadone Anonymous Meeting (Open)
Monday, 3-12	7:30 a.m.–7:00 p.m.	Registration Open
	7:30 a.m.–8:30 a.m.	<b>Continental Breakfast in Exhibit Hall</b>
	7:30 a.m.–8:45 a.m.	Poster Author Session—Author(s) presentation including Q&A
	7:30 a.m.–9:30 a.m.	<b>Exhibits</b> (Exhibit Hall closed 9:30 a.m.–11:30 a.m.)
	7:30 a.m.–4:45 p.m.	Posters
	8:45 a.m.–10:15 a.m.	Opening Plenary Session
	10:30 a.m.–12:00 p.m.	Workshop Sessions
	11:30 a.m.–4:30 p.m.	<b>Exhibits</b>
	12:00 p.m.–1:30 p.m.	<b>Lunch in Exhibit Hall</b>
	1:30 p.m.–3:00 p.m.	Workshop Sessions
	3:15 p.m.–4:45 p.m.	International Presentations
	3:15 p.m.–4:45 p.m.	Poster Author Session—Author(s) presentation including Q&A
	7:00 p.m.–9:30 p.m.	Awards Banquet
	9:30 p.m.–10:30 p.m.	Methadone Anonymous Meeting (Open)
Tuesday, 3-13	7:30 a.m.–5:30 p.m.	Registration Open
	7:30 a.m.–8:30 a.m.	<b>Continental Breakfast in Exhibit Hall</b>
	7:30 a.m.–1:30 p.m.	<b>Exhibits</b>
	7:30 a.m.–1:30 p.m.	Posters
	8:45 a.m.–10:15 a.m.	Middle Plenary Session
	10:30 a.m.–12:00 p.m.	Workshop Sessions
	12:00 p.m.–1:30 p.m.	Lunch (on your own)
	1:30 p.m.–3:00 p.m.	Workshop Sessions / Hot Topic Roundtables
	4:00 p.m.–5:30 p.m.	Workshop Sessions
	7:00 p.m.–8:30 p.m.	Methadone Anonymous Meeting (Open)
Wednesday, 3-14	7:00 a.m.–1:00 p.m.	Registration Open
	7:00 a.m.–8:00 a.m.	Continental Breakfast
	8:00 a.m.–9:30 a.m.	Workshop Sessions
	9:45 a.m.–11:15 a.m.	Workshop Sessions
	11:30 a.m.–12:45 p.m.	Closing Plenary Session
	1:00 p.m.–3:30 p.m.	Clinic Tours







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