

SEAN SOTH DIRECTOR OF HEALTH INTEGRATION & INNOVATION CATHY PEREZ DIRECTOR OF STRATEGIC INITIATVES

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# TREATMENT IN MOTION **A BRIEF HISTORY**

# 1999

Mobile Methadone Van service begins CSAT grant in partnership with Public Health Clinics Renton and Northgate

# 2004

Van relocated after end of grant cycle and loss of Public Health partners New locations included Georgetown, White Center and Downtown

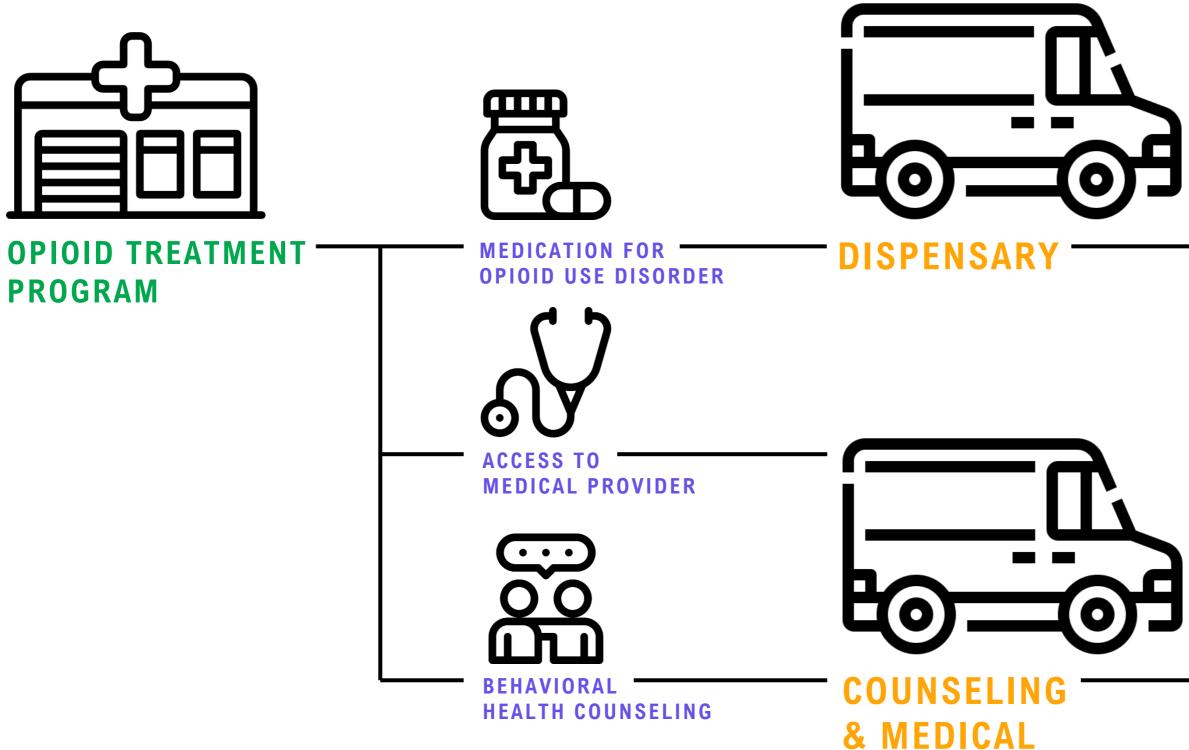
# 2011

Due to increased dosing demand at the Seattle clinic, van was eventually parked at that location to better serve the growing patient population. Other contributing factors included limited mobile services and staffing shortages.





# EVERGREEN TREATMENT SERVICES







# **TREATMENT IN MOTION**

# TREATMENT IN MOTION EXPANDING ACCESS

# COMMUNITY-BASED RAPID-ACCESS TO MOUD SERVICES

Direct "street-based" service connection through Case Managers and Counselors.

Dedicated team providing same-day access to all MOUD options.

# **AREAS OF FOCUS**

Low Service Areas Under-Represented Communities Low Income Areas Homeless Populations

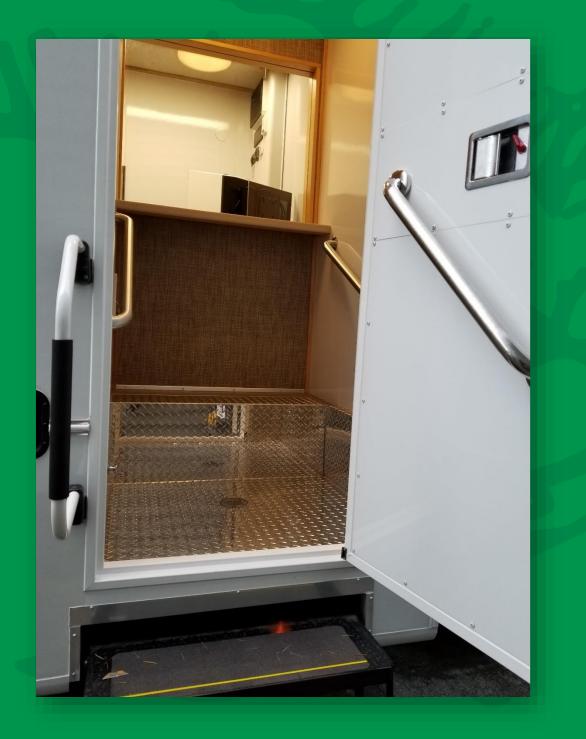
# TREATMENT IN MOTION COUNSELING & MEDICAL VAN







# TREATMENT IN MOTION DISPENSARY VAN









# TREATMENT IN MOTION DISPENSARY VAN







# TREATMENT IN MOTION COMMUNITY RELATIONS

# DEFINE & DEVELOP

1

COMMUNITY RELATIONS PLAN

# ENGAGE & EDUCATE

2

COMMUNITY MEMBERS & STAKEHOLDERS



Evergreen Treatment Services







3

COMMUNITY RELATIONS & CONCERNS

# **COMMUNITY RELATIONS DEFINE & DEVELOP**

# **ACTIVITIES**

# **NOTIFY & ENGAGE LEGISLATIVE AUTHORITIES**

Schedule a meeting with the legislative authority to discuss the proposed site of the program and to obtain a list of all pertinent stakeholder groups in the area.

## **IDENTIFY STAKEHOLDERS**

Identify community leaders for the purpose of fostering good community relations, and establish interpersonal contact, and proactive associations with those identified people.

## **IDENTIFY COMMUNITY LIAISON**

Identify a liaison with community representation to share information about the program and community and mutual issues.

## **IDENTIFY COMMUNITY RELATIONS COORDINATOR**

Identify personnel who will function as community relations coordinator to serve as a community resource on substance use and related health and social issues.

## **DEVELOP MITIGATION STRATEGIES**

Develop policies and procedures to effectively address or resolve community problems and ensure that program operations do not adversely affect community life.



# COMMUNITY RELATIONS **STAKEHOLDERS**

Publicly elected officials/representatives Local health (potential referral sources)

- Substance abuse programs
- Social and health services/agency directors
- Physicians

Business organization leaders

Community and health planning agency directors Grassroots community organization leaders Neighborhood associations

School boards

Local police and law enforcement officials

- City police
- Sheriff's office
- Tribal police

Public safety departments

- Fire department
- Emergency management office

Religious and spiritual leaders



# COMMUNITY RELATIONS ENGAGE & EDUCATE

# ACTIVITIES

## **DELPOY LIAISON & COORDINATOR**

Community liaison and community relations coordinator execute activities laid out in the community relations plan and begin building relations in the community to gain support and understanding of the program.

## **DEVELOP & DISTRIBUTE COMMINCATION ASSETS**

Devise communication mechanisms so that interested partied and potential patients may obtain general information about the program outside regular operating hours.

## **SOLICIT COMMUNTY & STAKEHOLDER INPUT**

Gather input from the community about the program's impact in the neighborhood. Input can be obtained through educational events, public forum, meetings, and advisory groups.

### **ADDRESS INITIAL STAKEHOLDER CONCERNS**

Gather list of concerns identified by stakeholders as needing to be addressed. Work with stakeholders to identify mitigation tasks and next steps.



### OUR MISSION

Transforming the lives of individuals and their communities through innovative and effective addiction and social services

**Transforming lives** since 1973.





# **GETTING HELP BEGINS WITH A PHONE CALL**

If you are an adult with opioid use disorder, call ETS at (206) 223-3644 during business hours to see which program may be right for you. Take the first step on the road to recovery-we are here to help you.

### NEW PATIENTS WELCOME

Check the website for current intake hours. WWW.EVERGREENTREATMENT.ORG

### PAYMENT

ETS accepts cash, credit cards, and private insurance. We also accept Medicaid and public funding for eligible individuals when treatment slots are available. Please contact us for details.

ETS is a 501(c)(3) not-for-profit organization. Generous philanthropic support advances our mission. Donations are always welcome. For more information, please contact Tavia at TKACHEL@EVERGREENTREATMENT.ORG

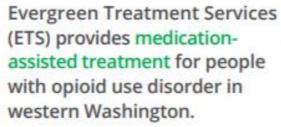


Evergreen Treatment Services

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We have more than 45 years of experience providing evidence-based, transformative treatment. When opioid use disorder is managed with medication, patients do not experience the highs and lows heroin and prescribed pain medications can create. After regaining physiological stability, patients are able to take better care of themselves, rebuild relationships with family, and return to work. Our interdisciplinary team provides the comprehensive care that patients need to rebuild their lives.





- · HIV and Hepatitis C education, testing, and counseling
- · Physical examinations

ETS is proud to offer tailored medication options to best meet patient needs. In addition to methadone, we offer buprenorphine which has been federally approved by the Food and Drug Administration (FDA) for treating opioid use disorder. Both methadone and buprenorphine:

- · Suppress symptoms of opioid withdrawal for at least 24 hours



### Evergreen Treatment Services

### MEDICATION-ASSISTED TREATMENT (MAT)

MAT is the gold standard of treatment for adults with opioid use disorder. This holistic treatment includes:

- Assessment and treatment planning
- Use of methadone or buprenorphine
- Individual and group counseling
- Drug screen urinalyses

- Reduce cravings for opioids
- · Help reduce risk of overdose



# **WE GO WHERE** TREATMENT **IS NEEDED**

Treatment in Transit offers medication dispensary services for patients enrolled at ETS. It is staffed by nurses, technicians and public safety staff. Treatment in Transit is an important tool to provide treatment for people who cannot easily get to an ETS facility every day for their medication.

# COMMUNITY RELATIONS MONITOR & MAINTAIN

# ACTIVITIES

# **IMPLEMENT COMMUNITY CONCERNS LOG**

The on-going community relations concern log is designed to document community concerns that may arise after the program is full operation and to use for future quality assurance data.

## **MONTHLY REPORTING**

Provide community relations reports to key contacts, stakeholders and community members on a monthly basis. Include health outcomes and efficacy trends.

# **ESTABLISH OPEN LINE OF COMMUNICATION**

Hold regular meetings with stakeholders and community members to obtain input, provide educational opportunities, work through community concerns and more.

# **DOCUMENT & EVALUATE EFFORTS**

Document community relations efforts and community contacts, evaluate these efforts and contacts over time, and address outstanding problems and deficiencies.





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