

Exhibitor Prospectus



American Association for the Treatment of Opioid Dependence, Inc.

NATIONAL CONFERENCE

**Treatment & Recovery:  
People & Outcomes**

new york city  
2009

**APRIL 25 - 29, 2009**

**HILTON NEW YORK**

**Early Bird Deadline - September 30, 2008**

[www.aatod.org](http://www.aatod.org)





**Hosts**

NYS Office of Alcoholism and Substance Abuse Services (OASAS)

Coalition of Medication Assisted Program Advocates (COMPA)

**Conference Chair**

Ira J. Marion, MA  
Albert Einstein College of Medicine  
Bronx, New York  
1st Vice President – AATOD

**Exhibit Management**

Talley Management Group  
Wendy Stevens, Trade Show Manager  
19 Mantua Road  
Mount Royal, New Jersey 08061  
TEL: 856-423-7222 x 262  
FAX: 856-423-3420  
[wstevens@talley.com](mailto:wstevens@talley.com)

**Conference Information**

Talley Management Group  
Alexandra Springer, Meeting Manager  
19 Mantua Road  
Mount Royal, New Jersey 08061  
TEL: 856-423-3091 (option 1)  
FAX: 856-423-3420

**Registration**

TEL: 856-423-3091 (option 3)  
E-Mail: [aatod@talley.com](mailto:aatod@talley.com)  
Website: [www.AATOD.org](http://www.AATOD.org)

Dear Prospective Exhibitor,

It is with the greatest pleasure that we invite you to exhibit at our 2009 AATOD National Conference. Our hosts and sponsors, the New York State Office of Alcoholism and Substance Abuse Services (OASAS) and the Coalition of Medication Assisted Program Advocates (COMPA), New York State's Medication Assisted Treatment Coalition as well as the conference planning committee are hard at work to make this conference one you will remember. The conference not only serves as a central gathering point for our treatment community but it marks the celebration of AATOD's twenty-fifth anniversary as an organization – as we convene in New York, where methadone treatment was first developed and expanded. New York is clearly one of the most exciting cities in the world and we anticipate a record attendance at this conference. The last time AATOD convened its conference in New York during 1998, there were more than 1,650 people in attendance.

Our conference hotel, the Hilton New York, is steps from the excitement of Times Square, the thrill of Broadway or a walk in Central Park. With the neon of New York just outside the hotel doors and the United Nations just across town, the 2009 Conference will focus on AATOD's policy efforts to make effective treatment accessible in this nation and around the world. AATOD will provide a forum for you to network, meet old friends and colleagues and advance your customer base and awareness as we all celebrate treatment and recovery through medication assisted treatment.

This National Conference continues to offer exceptional opportunities for exhibiting companies to interact with professionals and officials, who are devoted to the treatment of opioid dependence throughout the nation. There are more than 250,000 patients being treated in 1,150 treatment programs, spending more than \$1 billion in providing care for our patients. The conference attracts representatives from each state in the country and more than 25 other countries, giving exhibitors the advantage of marketing their products to a worldwide audience. Medication assisted treatment is expanding rapidly in Europe and Asia.

In our continued effort to provide exhibitors with many opportunities to interact with conference attendees, the exhibit hall is conveniently located steps from the main conference registration area. In addition, the Continental Breakfast, Afternoon Breaks and Poster Author Session will be held in the Conference Exhibit Area during dedicated times, when no other scientific sessions are in progress. We have also created an expanded Exhibitor Networking Break for Monday afternoon to give exhibitors even greater exposure to conference attendees.

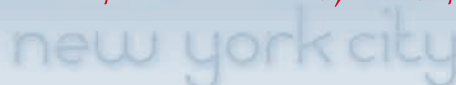
We are encouraging exhibitors to secure an exhibitor space as soon as possible since our recent conference experiences have demonstrated that our exhibit space does fill to capacity. The great majority of the companies, which previously exhibited, have returned to our conference. Exhibit surveys continued to demonstrate that more than 90% of our exhibitors rate the quality of the exhibition as being "Excellent" and "Exceeded Expectations." Submit your contract for exhibit space early to secure a prime booth location and receive an early bird discount. Booth prices will increase on **October 1, 2008**.

We genuinely hope that you will decide to join us for another landmark AATOD Conference in one of the most exciting and impressive cities in the world. April represents a beautiful time in New York as we shake off the winter cold and prepare for spring. We look forward to seeing you in New York City during April 2009.

Sincerely yours,

Mark W. Parrino, MPA  
President

Ira J. Marion, MA  
2009 Conference Chair



## 2009 EXHIBIT PROGRAM BENEFITS

The 2009 American Association for the Treatment of Opioid Dependence, Inc. National Conference will be held April 25 – 29, 2009 at the Hilton New York, New York City. The 2009 Conference theme, “Treatment & Recovery: People & Outcomes” was developed because this conference is intended to focus on the patients in treatment and the practical application of new developments in treatment options.

We anticipate that over 1500 physicians, social workers, nurses, counselors, program administrators, executive directors and other treatment providers from many countries will participate in this dynamic conference. The registrants are decision-makers with purchasing power for their treatment centers and are looking for new products, services and information to improve their patient treatment.

### OPPORTUNITIES THAT HAVE DRAWN EXHIBITORS BACK YEAR AFTER YEAR:

- ▶ Meet the decision makers with buying power
- ▶ Influence contacts to win new business
- ▶ Increase annual sales with new contacts and sustain relationships with current contacts
- ▶ Increase brand awareness
- ▶ Showcase new products, services and information

### NEW FOR 2009:

- ▶ Extended Afternoon Exhibitor Networking Break
- ▶ Introduction of Sponsorship Levels

### Past Exhibitors include:

Accel Software Engineering	CRC Health Corporation	Redwood Toxicology Laboratory, Inc.
ACTION Campaign	Dade Behring	Roche Pharmaceuticals
Addiction Management Systems, Inc.	Darts LLC	RTI International
American Association for Treatment of Opioid Dependence, Inc.	Drug Policy Alliance	SAAS Express
Ammon Analytical Laboratory LLC	eAnytime Kiosks, Inc.	San Diego Reference Laboratory
ASI-MV Connect/Inflexion, Inc.	Eastside Clinic	Scientific Testing Laboratories, Inc.
ATP Insurance Program	Emerging Solutions in Pain/Medical Learning	Serene Center
BCI Management Systems	Friends Medical Laboratory, Inc.	SMART Management, Inc.
Bendiner & Schlesinger, Inc.	International Diagnostic Systems Corp	Sober.com
Branan Medical Corporation	Kols Containers/OBNE	Starship Custom Vehicles
Brown Consulting, Ltd.	Medication Assisted Therapies	STERLING Reference Laboratories
C & C Containers	National Institute on Drug Abuse (NIDA)	Substance Abuse and Mental Health Services Adminis
California Opioid Maintenance Providers (COMP)	Netalytics	Texas Opioid Treatment Alliance, Inc.
CARF	Netsmart Technologies, Inc.	The Joint Commission
Cebert Pharmaceuticals, Inc.	Noble Medical, Inc.	Tower Systems, Inc.
Clinical Science Laboratory, Inc.	NOVX Systems, Inc.	Treatment Software Solutions
Comstock Computing LLC	OraSure Technologies, Inc.	USA Lab Test
Covidien, formerly Mallinckrodt Pharmaceuticals	Price Consulting, Inc.	Vendome Group LLC
	Reckitt Benckiser Pharmaceuticals	VistaPharm, Inc.

## EXHIBITOR FAST FACTS

### TALLEY MANAGEMENT GROUP, INC.

**Wendy Stevens**, *Trade Show Manager*  
 19 Mantua Road, Mt. Royal, NJ 08061-1006  
 TEL: 856.423.7222 x262 • FAX: 856.423.3420  
 E-mail: wstevens@talley.com

**Sue Parker**, *Sales Associate*  
 TEL: 856.423.7222 x227 • FAX: 856.423.3420  
 E-mail: sparker@talley.com

### CONFERENCE INFORMATION

#### TALLEY MANAGEMENT GROUP, INC.

**Alexandra Springer**, *Meeting Manager*  
 19 Mantua Road, Mt. Royal, NJ 08061-1006  
 TEL: 856.423.3091 • FAX: 856.423.3420  
 E-mail: aatod@talley.com  
 WebSite: www.aatod.org

### CONFERENCE SITE

**Hilton New York**, 1335 Avenue of the Americas  
 New York, NY 10019

TEL: 212-586-7000 • FAX: 212-315-1374

Sleeping room rates have been reserved for attendees at a conference rate of **\$289** single/double occupancy. This reduced rate is available until April 3, 2009 or until the block is full. To reserve a room at the group rate, contact reservations at 212-586-7000 or online (www.aatod.org). Please be sure to reference the **American Association for the Treatment of Opioid Dependence, Inc. or AATOD National Conference**.

### TRAVEL INFORMATION

**World Travel, Inc.** has been designated as the Official Travel Coordinator for the 2009 American Association for the Treatment of Opioid Dependence Conference. We recommend that you contact World Travel Group Department at 800.867.2970 (Mon-Fri, 8:00am-5:30pm EST) for your transportation needs. Please identify yourself as an **American Association for the Treatment of Opioid Dependence, Inc. or AATOD National Conference Exhibitor**. World Travel will make all reservations based on the lowest fare available on date of issue.

### SPACE ASSIGNMENT

Priority for space assignment will be based upon the number of years a company has been exhibiting. In the case of an equal number of points, priority will be determined by date of receipt of application with payment.

### CRATE STORAGE

Empty crates, boxes, and cartons must be removed from the exhibit space by 1:00 PM on Sunday, April 26, 2009. "Empty" stickers, which must be placed on all items going into storage, will be provided. DO NOT place anything of value in storage. Containers or skids with no such stickers will be considered refuse and be disposed of. Crates, boxes and cartons may not be stored behind booth backgrounds.

### EXHIBITOR REGISTRATION

Each company is entitled to one Full Conference Package registration, good for the entire conference. The name of the designated individual must be indicated on the provided form. Exhibitors will be able to register beginning at 7:30 AM on Sunday, April 26, 2009. Each company is also entitled to five (5) badges for booth personnel in addition to one complimentary full registration. These five (5) badges allow entrance to the exhibit area only, and do not allow admission to other parts of the Conference program. Forms will be provided for advance registration.

### INSTALLATION OF EXHIBITS

Saturday, April 25, 2009 12:00 PM – 5:00 PM  
 Sunday, April 26, 2009 8:00 AM – 1:00 PM

Exhibits must be completely set up by 1:00 PM, Sunday, April 26, 2009. Any exhibit not unpacked by this time will be placed in storage and will be returned after exhibits close on Sunday evening, OR, the exhibit may be ordered set-up by Exhibit Management with the cost being charged to the exhibitor.

### EXHIBIT HOURS

Sunday, April 26, 2009 2:00 PM – 5:00 PM  
 Monday, April 27, 2009 \*7:30 AM – 4:30 PM  
 Tuesday, April 28, 2009 \*\*7:30 AM – 1:30 PM

As a courtesy to attendees and your fellow exhibitors, please open your booth on time each morning and staff it during exhibit hours until the scheduled closing. No packing of equipment, dismantling of booths or removal of literature will be permitted until the official closing time of 1:30 PM, Tuesday, April 28, 2009. The closing time has been changed due to exhibitor suggestions, so we expect this request to be adhered to.

\* Exhibitor Networking event is an extended afternoon break from 3:00 PM to 4:00 PM

\*\* Note: Authored poster session moved to 7:30 AM – 8:30 AM during continental breakfast served in hall.

### DISMANTLING OF EXHIBITS

Tuesday, April 28, 2009 1:30 PM – 5:00 PM

**Please note:** All booths must be packed and removed from the exhibit area by 5:00 PM. To avoid any damage to your equipment, please remain in your exhibit space until crates are delivered to your booth. Security is provided as a deterrent. Exhibit Management and its agents are not responsible for any loss or damage to exhibits, personal belongings, etc.

### FURNITURE-CARPETING-LABOR-RENTAL DISPLAYS

Services will be provided by the Official General Contractor, Freeman. Rental order forms will be provided in the service kits and sent to each exhibiting company. Exhibitors are responsible for all furniture, wastebaskets, etc. Facility is fully carpeted. The services provided by Freeman will include receiving shipments to their warehouse, delivery to your booth, removal, storage and return of empty crates and containers, removal or packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock. Additional shipping information will be included in the service kit.

### BOOTH CLEANING

Arrangements for nightly cleaning will be the responsibility of each exhibitor. Cleaning forms will be provided. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost shall be charged to the exhibitor.

### DISTRIBUTION OF GIVEAWAYS

Reaffirming the belief that the distribution of giveaways detracts from the professional nature of the conference, the American Association for the Treatment of Opioid Dependence has resolved that only items deemed useful and in the professional interests of the registrants may be distributed. All items to be distributed must receive approval from the Exhibit Manager.

# SPONSORSHIP OPPORTUNITIES

*Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company's visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.*

## **HOW WILL YOU ENHANCE YOUR EXHIBIT PRESENCE AND ATTRACT THE QUALIFIED LEADS YOU ARE LOOKING FOR?**

**Simple – draw them in with additional  
sponsorship and marketing opportunities.**

Our new sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2009 National Conference.

Here's your chance to:

- *Show your support*
- *Share your products and services*
- *Secure a sponsorship at the AATOD National Conference*

*See the following pages for more details* →

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

S P O N S O R S H I P L E V E L S

### SPONSORSHIP LEVELS

Combine your booth cost, sponsorship items, advertising and/or conference event support to increase your conference visibility.

<b>PLATINUM LEVEL SPONSOR</b>	\$50,000 and higher
<b>GOLD LEVEL SPONSOR</b>	\$25,000 - \$49,999
<b>SILVER LEVEL SPONSOR</b>	\$5,000 - \$24,999
<b>BRONZE LEVEL SPONSOR</b>	\$2,500 - \$4,999

Only Platinum, Gold and Silver Sponsors are eligible to receive the Pre/Post Conference Attendee List for attendee mailings.

**PLATINUM LEVEL SPONSORS** receive 3 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**GOLD LEVEL SPONSORS** receive 2 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**SILVER LEVEL SPONSORS** receive 1 complimentary full conference registration (in addition to the 1 full registration associated with exhibiting)

Indicate your sponsorship and booth selections on the Exhibitor Contract, then total the amounts of the items to determine your sponsorship level.

## SPONSORSHIP ITEMS & AMENITIES

### Full Conference

#### Welcome Reception – Sunday Evening **\$30,000**

Promote your company by hosting the premier event of the AATOD National Conference. The Welcome Reception is a gathering for all attendees – Great Opportunity!

#### Conference Syllabus **\$15,000**

Given to each attendee, the syllabus contains the conference proceedings and is referred to frequently during and after the conference. Your company name will be prominently displayed on the syllabus and on all sponsorship mentions. (AATOD will produce)

#### Conference Tote Bag **\$9,000**

Your company name will appear along side AATOD's on the conference bag given to every attendee. Sponsorship includes one insert in the Attendee Registration Kit. (AATOD will produce bags)

#### Conference Padfolio **\$5,000**

Your company name will be printed on the conference padfolios, handed out to all conference attendees. (AATOD will produce padfolios)

#### Conference Lanyards **\$4,500**

Here's your chance to have your company name "on" every attendee. Lanyards are distributed to all attendees and offer great exposure throughout the conference. (AATOD will produce lanyards)

#### Exhibit Hall Networking Break – Monday Afternoon (partial sponsor) **\$2,500**

Take advantage of this opportunity to be a host at the one event dedicated to bringing together exhibitors and attendees right in the Exhibit Hall! Your support will be acknowledged with prominent signage.

#### Pens **\$2,000**

Your company name will appear with AATOD on pens provided to each conference attendee in their registration kits. (AATOD will produce pens)

#### Exhibit Hall Snack Food **\$1,000**

Snack Food will be provided throughout the day on Monday and Tuesday. Gain extra visibility by sponsoring something to eat! Your sponsorship will be acknowledged with prominent signage at the snack station(s) throughout the entire day.

*All Sponsors for the above items will receive recognition onsite as well as in the AATOD conference final program, on the AATOD website, and in the various promotional mailings that may be available based on the time of sponsorship selection and full payment.*

## MARKETING & ADVERTISING OPPORTUNITIES

#### Website Link on AATOD's Website **\$250**

A link will be created from the exhibit page on AATOD's website to your company website from the time of sponsorship through the end of the conference.

#### Pre/Post Conference Attendee List **ONLY available with Platinum, Gold or Silver Level Sponsorship**

Platinum, Gold or Silver Level Sponsors will be given use for a one-time(each) mailing to the Conference Pre/Post Conference Attendee List. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you.

**All mailings must be approved by Show Management. Please call (856) 423-3091 for the form to be submitted along with your advertising sample.**

**\*\*SIGN UP FOR YOUR SPONSORSHIP OR MARKETING ITEM BY CHECKING THE APPROPRIATE BOX ON THE SPONSORSHIP CONTRACT\*\***

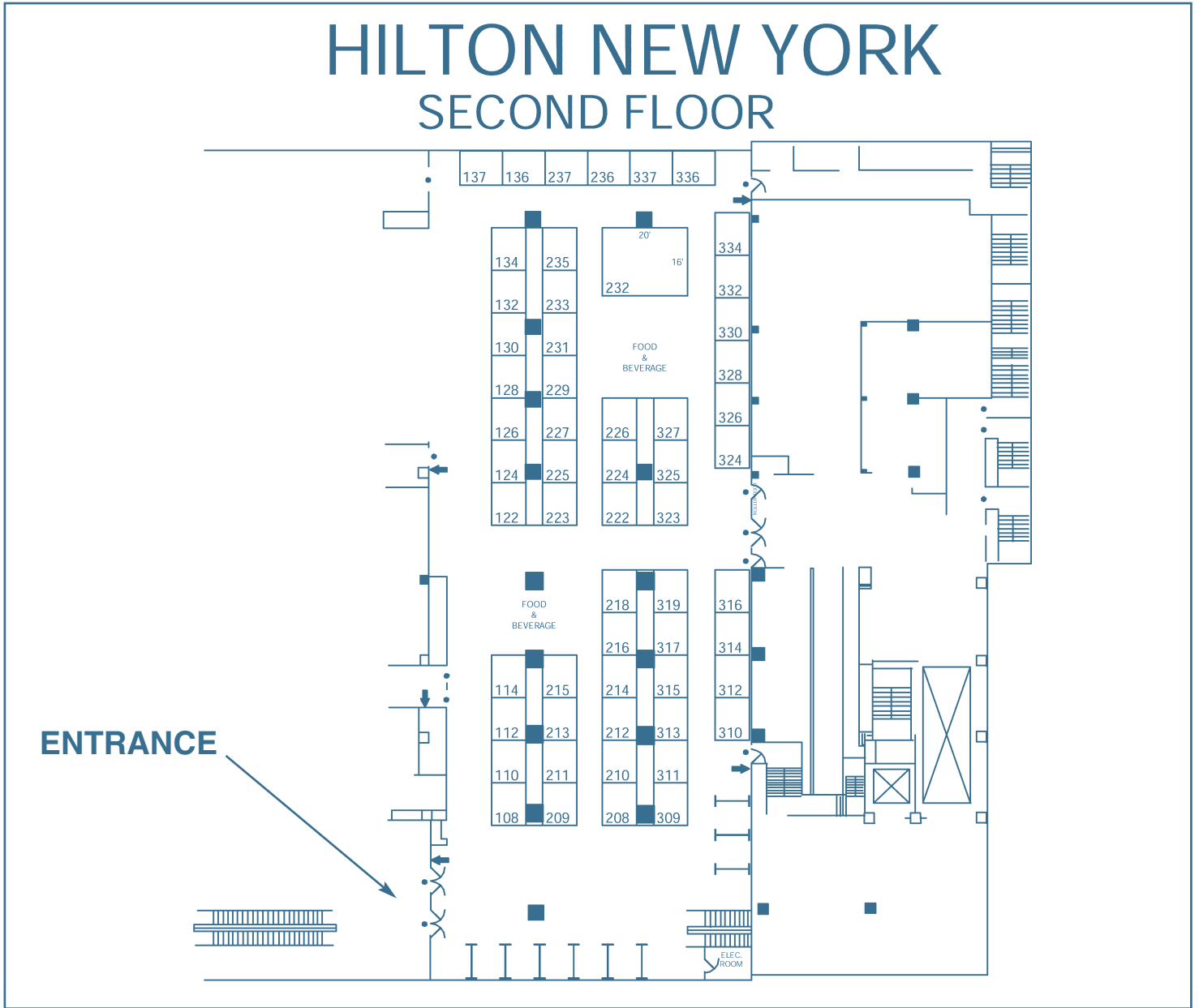
*Please Note: Sponsorships must be approved by Show Management*

**NATIONAL CONFERENCE**

**Treatment & Recovery: *People & Outcomes***

**April 25 - 29, 2009 • Hilton New York • New York, NY**

**HILTON NEW YORK  
SECOND FLOOR**





**EXHIBIT APPLICATION AND CONTRACT FOR EXHIBIT SPACE**  
**Treatment & Recovery: People & Outcomes**  
**APRIL 25-29, 2009, HILTON NEW YORK, NEW YORK, NY**

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of this contract. It is understood by the undersigned that the 2009 American Association for the Treatment of Opioid Dependence National Conference rules and regulations for the Hilton New York govern all exhibit activities.

**1. Please reserve exhibit space** for the company listed below at the 2009 AATOD National Conference to be held at the Hilton New York. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

EXHIBITING COMPANY NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
 COUNTRY \_\_\_\_\_  
 PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_  
 (Country/Area Code) (Country/Area Code)  
 WEB ADDRESS \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

**\*\*PLEASE NOTE BOOTH SIZE IS 8' DEPTH x 10' WIDTH\*\***

**2. BOOTH PRICING**

Applications with check received **on or before September 30, 2008**

- Technical/Corporate Rate \$1,800.00 for each 8'x10' corner booth
- Technical/Corporate Rate \$1,650.00 for each 8'x10' inline booth
- Non-Profit Rate \$ 950.00 for each 8'x10' booth

Applications with check received **after September 30, 2008**

- Technical/Corporate Rate \$1,950.00 for each 8'x10' corner booth
- Technical/Corporate Rate \$1,800.00 for each 8'x10' inline booth
- Non-Profit Rate \$1,050.00 for each 8'x10' booth

**3. BOOTH SPACE REQUESTED**

Total Display Size is: \_\_\_\_\_ x \_\_\_\_\_  
 Inside Booth: \$ \_\_\_\_\_  
 Corner Booth: \$ \_\_\_\_\_  
 Total Space Price Due: \$ \_\_\_\_\_

No booths will be assigned without the **required 50% deposit check**. The American Association for the Treatment of Opioid Dependence, Inc. will provide a booth ID sign for all exhibiting companies. All furniture is the responsibility of the individual exhibitor. The American Association for the Treatment of Opioid Dependence will not provide any tables, chairs, carpet or electricity, however the exhibit hall is carpeted.

**4. SPONSORSHIP OPPORTUNITIES**

\*Pre/Post attendee list only available with purchase of Platinum, Gold or Silver Package  
**INDIVIDUAL SPONSORSHIP ITEMS**

- \$ \_\_\_\_\_ (Name Item)
  - \$ \_\_\_\_\_ (Name Item)
  - \$ \_\_\_\_\_ (Name Item)
  - \$ \_\_\_\_\_ (Name Item)
- TOTAL \_\_\_\_\_

**5. DEPOSIT/PAYMENT**

Important: We are enclosing with this application a deposit of 50% of the total booth price or sponsorship for each requested. We agree to pay the balance before **December 31, 2008**. Your

signature on this form allows AATOD to retain your credit card number in the file for an automatic debit in the amount of the total due on December 31, 2008. If you do not want this credit card to be charged, your check for the balance due must be received before December 31, 2008.

Total Amount Due \$ \_\_\_\_\_

**Cancellation Policy:** It is agreed that **A)** if a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. Exhibitors shall give written notice of cancellation. **B)** If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space.

**6. EXHIBITOR DIRECTORY**

Exhibitor Description Request Form will be sent with confirmation.

**7. PREFERRED LOCATION**

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

\*Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

We prefer that our exhibit not be located next to the following companies: \_\_\_\_\_

**8. PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS, DRAWN ON A U.S. BANK TO:**

American Association for the Treatment of Opioid Dependence National Conference 2009 (AATOD)

And forward to: **Sue Parker, Sales Associate**  
**TALLEY MANAGEMENT GROUP, INC.**  
**19 Mantua Road, Mount Royal, NJ 08061-1006**

**9. INSTALL & DESIGN COMPANY  YES**

My company will be utilizing an Install & Design Company.

**10.** It is understood that the exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Services Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor.

**11. Signed and accepted by AUTHORIZED AGENT of Exhibitor:**

\_\_\_\_\_ Date \_\_\_\_\_  
 Accepted by / Exhibit Management:  
 \_\_\_\_\_ Date \_\_\_\_\_

**12. Please address all communications regarding exhibits to:**

Wendy Stevens  
 TALLEY MANAGEMENT GROUP, INC.  
 19 Mantua Road, Mount Royal, NJ USA 08061-1006  
 TEL: 856.423.7222 Ext. 262  
 FAX: 856.423.3420  
 EMAIL: wstevens@talley.com

**SPACE CONFIRMATION For Exhibit Management Use Only**

Total Cost		
Date Payment Received		
Amount Received		
Balance Due		
Check No.		
Deposit #		

**EXHIBITOR TERMS AND CONDITIONS**

**SHOW MANAGEMENT** is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email TMG@talley.com. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

**ELIGIBLE EXHIBITS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**INSTALLATION, SHOW AND DISMANTLEMENT:** Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

**CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:** It is agreed that A) if a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. Exhibitors shall give written notice of cancellation. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space.

**SPACE ASSIGNMENTS AND SUBLEASE**

Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

**RELOCATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

**LIMITATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

**MUSIC, AUDIO EFFECTS, PHOTOGRAPHY AND VIDEOTAPING:** Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security service will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

**LIMITATION OF LIABILITY:** The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

**INSURANCE:** All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does

not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

**EXHIBITOR RULES AND REGULATIONS**

**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

**CONFERENCE ACTIVITY APPROVAL**

"Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the (Association). Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges."

**USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

**FDA APPROVAL/CLEARANCE:** If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

**EXHIBIT HALL BADGES:** All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

## CONFERENCE AT A GLANCE

ALL EVENTS AND TIMES LISTED ARE  
SUBJECT TO CHANGE!

DAY	DATE	TIME	EVENT
<b>Saturday</b>	<b>April 25</b>	8:30 AM – 5:00 PM	Pre-Conference Sessions
<b>Sunday</b>	<b>April 26</b>	7:30 AM – 7:30 PM	Registration Open
		7:30 AM – 5:30 PM	Pre-Conference Sessions
		8:00 AM – 5:30 PM	Opioid Maintenance
			Pharmacotherapy: A Course for Clinicians
		2:00 PM – 5:00 PM	Exhibit Hours
		5:30 PM – 7:30 PM	Welcome Reception
		7:30 PM – 8:30 PM	Methadone Anonymous Meetings
<b>Monday</b>	<b>April 27</b>	7:30 AM – 7:00 PM	Registration Open
		7:30 AM – 8:30 AM	Continental Breakfast in Exhibit Hall
		7:30 AM – 4:30 PM	Exhibits
		7:30 AM – 4:30 PM	Posters in Exhibit Hall
		8:45 AM – 10:15 AM	Opening Plenary Session
		10:30 AM – 12:00 PM	Workshop Sessions
		12:00 PM – 1:30 PM	Lunch (on your own)
		1:30 PM – 3:00 PM	Workshop Sessions / Hot Topic Roundtables
		3:00 PM – 4:00 PM	Exhibitor Networking Break
		4:00 PM – 5:30 PM	Workshop Sessions
		7:00 PM – 8:30 PM	Methadone Anonymous Meetings
<b>Tuesday</b>	<b>April 28</b>	7:30 AM – 9:00 PM	Registration Open
		7:30 AM – 8:30 AM	Continental Breakfast in Exhibit Hall
		7:30 AM – 8:45 AM	Poster Author Session
		7:30 AM – 1:30 PM	Exhibits
		7:30 AM – 1:30 PM	Posters in Exhibit Hall
		8:45 AM – 10:15 AM	Plenary Session
		10:30 AM – 12:00 PM	Workshop Sessions
		12:00 PM – 1:30 PM	Lunch (on your own)
		1:30 PM – 3:00 PM	Workshop Sessions
		7:00 PM – 9:30 PM	Awards Banquet
		9:30 PM – 10:30 PM	Methadone Anonymous Meetings
<b>Wednesday</b>	<b>April 29</b>	7:00 AM – 1:00 PM	Registration Open
		7:00 AM – 8:00 AM	Continental Breakfast
		8:00 AM – 9:30 AM	Workshop Sessions
		9:45 AM – 11:15 AM	Workshop Sessions
		11:30 AM – 12:45 PM	Closing Plenary Session
		1:00 PM – 3:30 PM	Clinic Tours

# new york city 2009




American Association for the Treatment of Opioid Dependence, Inc.

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